# Elisabeth Hamel / Creative developer

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Creative front-end developer with ten years experience, specializing in WordPress and JavaScript development, UI animation, and performance-focused interfaces.

Currently based in New-Zealand, I am now looking for a long-term opportunity in an impactful organization.

#### SKILLS SET

#driving license #first aid cert.

#english (fluent)
#french (native)
#spanish (basics)

#HTML5/CSS3 #JavaScript (ES6) #WordPress #Jamstack

#office/excel
#notion/slack
#POS systems
#Rock Gym Pro

#figma

#photography
 #writing
 #editing

#communication
#flexibility
#empathy
#anticipation
#time management
#teamwork
#autonomy

#### WEB DEVELOPMENT / WEB DESIGN

# #HTML5/CSS3 #Tailwind #JavaScript (ES6) #Vue.js #React #jQuery #GSAP #Mapbox #WordPress #SilverStripe #PHP #Jamstack #Dato #Prismic #APIs #figma #photoshop #indesign #illustrator

<u>Front-end development</u>: full static and JAMstack development, WordPress custom themes/plugins development; JS animations, performance tests, SEO and accessibility; use of many frameworks and CMS; writing documentation <u>UX / UI design</u>: wireframing / designing

<u>Workflow</u>: projects monitoring and updating, workflow tools creation (Git, Webpack, SASS, etc)

#### DIGITAL PROJECT MANAGEMENT

<u>Upfront</u>: defining clients' needs and project's scope, budgeting & planning, quotes & billing <u>All along</u>: agile and scrum methods, ensure smooth communication between all parties, follow-up on progress <u>After delivery</u>: handling client's feedback, monitoring and updating, creating systems to improve efficiency

## HR / TRAINING

<u>HR</u>: **organizing recruitment** for interns and new employees, **interviewing and onboarding** them, regular check-ins <u>Management</u>: **managing interns**, giving them projects and tasks and checking their work; **coordinating volunteers** <u>Training</u>: teaching colleagues technologies and softwares, teaching customers how to use CMS and specific tools

#### CUSTOMER SERVICE / RETAIL / OUTDOORS / ANIMATION

<u>Customer service</u>: greeting and informing customers/visitors, resolving conflict, taking calls, answering emails <u>Booking agent</u>: schedule & book tours/visits according to guests needs (accommodation, meals, activities, etc.) <u>Retail</u>: stock management, POS and cash handling, advising customers, showcasing products <u>Leading trainings/visits</u>: for individuals and groups up to 40 pax (children, adults, people with specific needs) <u>Event organization</u>: digital communication, setting-up venues

#### WEB EXPERIENCE

Oct 2014 - Today

#### Today FRONT-END CREATIVE DEVELOPER (FREELANCE) / REMOTE @ ELISABETH HAMEL

#projectmanagement #webdevelopment #webdesign #communication #organization #flexibility #time management
Definition of clients' needs and project's scope, budgeting, planning. UX design with arborescences,
wireframing, co-creation of content with the client. UI design adapted to client's brand guidelines.
Front-end development: WordPress, static, JAMstack, SilverStripe, JS (ES6), Tailwind, GSAP..., with a special
care for smooth animations, performances, natural SEO and accessibility. Monitoring after delivery.

- + SilverStripe projects for EBOSS and Blockwise in collaboration with  $\underline{\text{Dodat Ltd}}$  (New-Zealand)
- · Sails of Change: WordPress custom theme and plugins, in collaboration with Lost Mechanics
- <u>Alven Capital</u>: WordPress custom theme and plugins, in collaboration with <u>Studio Neico</u>
- <u>Stratumn</u>: Jamstack website with Nuxt (Vue.js) and DatoCMS, design by <u>Stéréosuper</u>
- Popside: full static simple website, UX and UI design made in collaboration with Studio Neico
- Some volunteering project scoping, UX and content definition work for FT44

#### Oct 2014 - Nov 2020 FRONT-END CREATIVE DEVELOPER / STEREOSUPER - NANTES, FRANCE

#projectmanagement #webdevelopment #design #teaching #communication #organization #teamwork #time management
Managing interns and projects, budgeting and direct communication with the clients. Front-end development
(static, JAMstack with React or Vue, custom WordPress themes and plugins development), focus on animations and
interactions, performance tests, SEO and accessibility. Projects monitoring with regular updates.
Workflow tools creation with the team, tech monitoring, new technologies tests, training co-workers.

- <u>Stereobase</u>: a generation project tool with NPM, Yeoman, Webpack, Sass, Twig, JS ES6, etc
- <u>Stereosuper</u>: JavaScript oriented static website with lots of GSAP animations
- Many custom complex WordPress projects: Beezup, La Belle Boite, Institut d'Avignon, Thinkovery, Beneteau ...
- Leon Grosse: React/WordPress project with <u>Studio Goliath</u>
- <u>La Capsule</u>: Vue.js/Primic project
- <u>Stereosupercopter</u>: Vue.js/DatoCMS project
- · And other Vue.js, WP, static projects: <u>Akeneo</u>, <u>Celencia</u>, <u>Novus</u>, <u>WaltR</u>, <u>Proximis</u>, <u>Essor</u>...

2013 - 2014 FRONT-END DEVELOPER (INTERNSHIPS) / INTUITI - FR, VACARM - CANADA

#web development #web design #communication #organization
Front-end & WordPress development, UX/UI design

#### OTHER WORK

 Sept 2024 - Today
 CLIMBING INSTRUCTOR / THE ADVENTURE CENTRE @ THE KIND FOUNDATION - OTAUTAHI, NEW-ZEALAND

 Reception, bookings and shop; public safety; supervising groups (children and adults), outdoors and indoors, people training; gear checking; route setting

 Dec 2023 - Apr 2024
 GALLERY ATTENDANT / MONA - HOBART, AUSTRALIA

Presenting artworks; radio communication; ensuring public safety and security in a fast-paced environment

- Jun 2023 Oct 2023 RECEPTIONIST / LOYALTY BEACH CAMPGROUND CAPE YORK, AUSTRALIA Managing bookings, tour groups, administrative and shop / barista
- Oct 2019 Oct 2020 WEEKLY SHORT FILM EVENT MANAGER (VOLUNTEERING) / SOB, LIVE BAR NANTES, FRANCE Curating short movies; translating and creating subtitles; digital communication; setting up the venue
  - Oct 2020 LIBRARY ASSISTANT (VOLUNTEERING) / LES UTOPIALES NANTES, FRANCE
  - 2016 2025 EVENTS ALL ROUNDER (VOLUNTEERING) / WINDROSE / RELISH / SWEATLODGE / LE ZINOR / LA DERIVE FRANCE / NEW-ZEALAND Volunteer coordination, communication, reception & information, rangers, bartending, sales, kitchen hand

#### EDUCATION / COURSES

- 2024 PSC1 (FIRST AID COURSE) / PROTECTION CIVILE NANTES, FRANCE
- 2021 CREATIVE CODING WITH P5.JS WORKSHOP / LIONEL RADISSON @ STEREOLUX NANTES, FRANCE UX AND WEB QUALITY COURSES / ONLINE COURSES
- 2016 ADVANCED JAVASCRIPT COURSE / HUMAN CODERS PARIS, FRANCE
- Sep 2013 Aug 2014 MULTIMEDIA CREATION / BACHELOR DEGREE @ UNIVERSITY OF LA ROCHELLE FRANCE
- Sep 2011 Jul 2013 MULTIMEDIA AND INTERNET / ADVANCED DIPLOMA @ UNIVERSITY OF LIMOGES FRANCE

### INTERESTS

#intentionnal community
living in an organized community in NZ with processes and tools

#### #travelling

WHV in New-Zealand, Australia; internships and travels in Canada, Asia, Europe

#### #climbing

outdoors and indoors since 2000; one full month lead climbing at Green Climbers (Laos); I love teaching beginners

#cinema #live music #hiking #cooking #photography

### REFERENCES

**#Tim Klein - Dodat Ltd, CEO** tim@dodat.co.nz / +64 (0)212 343 578

#Reid Harding - The Adventure C., Chief Instructor reidmharding@gmail.com / +64 (0)211 789 392

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